

Paydata Salary Benchmarking Membership Surveys



Membership surveys

for Professional Associations and Institutes

A man with dark hair, wearing a white button-down shirt, is seated at a table. He is looking towards the right of the frame and gesturing with his hands as if in conversation. A name tag is visible on his shirt. The background is slightly blurred, showing what appears to be a whiteboard or a wall with some papers. The overall lighting is soft and professional.

At Paydata, we have a simple vision...

Our customers choose to stay with us for life.

Member opinions

If you represent a trade body, employers' association or membership organisation, an additional added-value service you may offer to them is a specialist salary and benefits survey of key industry roles.

Collecting information from your members and listening to their views is an important part of the service you provide to them.

Member opinions

If you lack the time or specialist resources to gather and analyse member opinions and information, Paydata's membership survey service can help.

We have the specialist knowledge and expertise required to conduct all aspects of a member survey, in a robust, confidential and legal manner.

Our member surveys can be tailored to your unique requirements, whether you have an individual or corporate membership base. Having worked closely with a range of professional institutes over the past 10 years, we have a solution for you.

Why use a membership survey?

Regular formal surveys can complement the other services you provide to members, and can be used to:

- Provide a valuable additional service to your members;
- Collect unique research that you can use to promote your organisation and its values;
- Assess current member attitudes/views, particularly on you;
- Collect career, and pay and benefits information about your members; and
- Test members' reaction to new initiatives.

Survey choices

To ensure the survey exactly matches your needs, we work with you to fine-tune your requirements. We offer a 'pick-and-mix' service, giving you the option to select only the areas you need help with:

- Initial research to determine areas to be covered;
- Questionnaire design;
- Communications to your members to promote the survey and maximise participation;
- Data collection;
- Categorisation of any free format responses;
- Data analysis and identification of key trends and issues;
- Reporting and feedback to key stakeholders and members;
- Follow-up workshops/focus groups for further investigation; and/or
- Action planning to address key issues.

You can choose to run surveys on an annual, bi-annual or ad hoc basis.

Clear and comprehensive reports

Reports include a comprehensive and personalised analysis of the information collected for your organisation:

- Comprehensive statistical results;
- A management summary for your senior team; and
- Personalised reports for your members.

Flexible data collection

Surveys can be undertaken either online, paper-based, via email (using a spreadsheet) or using a combination of these methods.

We have developed a flexible and secure reporting database to collect and analyse the survey data.

Fees

Fees vary according to the services required, the size of the membership group and the complexity and customisation of the survey. Fees can therefore range between £5,000 and £25,000 +VAT.

Special arrangements can be made for groups of organisations who may wish to compare their results and spread the survey development costs.

If you already operate a member survey, we would be happy to offer you a comparative quote for your consideration.

If you would like to find out more about Paydata membership surveys please contact Tim Kellett on +44 (0)1733 391 377 or via email to timk@paydata.co.uk

About Paydata

Paydata is a leading professional services company that helps organisations improve performance through effective people management. We offer solutions in the areas of employee compensation, employee engagement, pay review management and reward strategy and design.



Paydata Limited
24 Commerce Road,
Lynch Wood,
Peterborough,
Cambridgeshire.
PE2 6LR

p: +44(0)1733 391 377
e: info@paydata.co.uk
w: www.paydata.co.uk

Image Rights

Cover Image: [Teamwork_and_collaboration_at_BioCamp_2013_CC_Novartis_AG.jpg](#)
Pg2: [Major_Projects_Workshop_June_2011_CC_Highways_Agency.jpg](#)